

Fuel your future competition Terms and Conditions

1) ELIGIBILITY

Only open to full-time or part-time students at a tertiary institution in the UK 18+

The prize draw excludes Adobe employees, their families, agencies, or anyone professionally connected with the Promotion.

2) HOW TO ENTER

- a) Download Adobe Spark Post on iOS devices from the App Store or visit spark.adobe.com to register for other mobile devices and desktop. Select "Post" in order to create your entry.
 - b) Create your entry using the tools provided on Adobe Spark Post – upload your own images or designs for use OR you may choose to use images from the sources provided.
 - c) Download your finalised entry to your device.
 - d) Visit www.adobefuelyourfuture.co.uk, upload your design and complete and submit the form with your full name, university and personal email address. This need to be the same email address you used to download Adobe Spark Post.
 - e) Once your entry is received, you will receive an email confirming your entry.
- You may enter the competition multiple times. However, only one entry corresponding to your name and email address will be eligible to be selected as a finalist.
 - Your entry must not be deemed inappropriate, offensive or illegal, or be in breach of another person's rights (e.g. containing the logo of a company). Content restrictions include but are not limited to: brands, religious references, alcohol, smoking or drug references, explicit sexual references, references to guns, offensive weapons or extreme violence, demoralising content, gender stereotypes, racism, gambling references, unhealthy body types or sexist references. Any entries containing such material will be disqualified without notice.
 - All entries submitted may be displayed on www.adobefuelyourfuture.co.uk throughout the duration of the competition period at the discretion of the competition promoters.

3) THE PRIZE

The winners will receive:

- 1st and 2nd place – an experience prize for each winner plus one friend up to the value of £5,000. To be agreed between the Winner and the Seed Marketing on

behalf of the Promoter following the winner announcement. The prize experience must be taken within 1 year of winning the prize.

No cash or other alternative in part or full will be offered in lieu of the specified prize. The prize is not transferable.

In the event of unforeseen circumstances, the Promoter reserves the right to offer alternative prizes of equal or greater value.

4) PROMOTION PERIOD

Entry period: The competition will be open from 12:00 (GMT) on Monday 5th March 2018 and all entries must be received by 12:00 (GMT) on Friday 27th April 2018. Any entries outside of the Competition Period will not be considered.

5) SHORTLIST SELECTION

All valid entries to the competition will be judged by Adobe and Seed Marketing employees and finalists will be selected based on the criteria below:

- Relevance to the brief
- Creativity of the design
- Originality of the design and message

Once the entry period closes, 50 entries will be selected to go through to the final round of the promotion and the entrants will be notified on Thursday 3rd May 2018 that they have been chosen.

These entries will then be displayed along with the entrant's full name and university in a finalists' gallery on the Promotion Site where the public can vote for the design they like the best. All finalist designs will be displayed for the duration of the Voting Period and the design with the most votes wins. By entering the promotion, you agree to having your design, full name and university displayed on the finalists' gallery on www.adobefuelyourfuture.co.uk

6) VOTING PERIOD

Voting period: 12:00 (GMT) on Thursday 3rd May 2018 to 12:00 (GMT) Thursday 31st May 2018

To vote, go to: www.adobefuelyourfuture.co.uk once the voting period opens, locate the finalist design you would like to vote for and click "VOTE"

- You can have up to five votes
- After selecting your vote, you will be prompted to optionally enter your email address to enter a prize draw to win a one-year subscription to Adobe Creative Cloud.
 - The winner of this will be selected at random by Seed Marketing after the Fuel Your Future competition closes. The winner will be contacted on Monday 4th June 2018 with instruction on how to claim the prize. The winner must

respond to the notification of their prize within five working days, otherwise the right to claim the prize will be lost and the Promoter reserves the right to re-award the prize.

- The voting prize draw excludes Adobe employees, their families, agencies, or anyone professionally connected with the Promotion.

7) WINNER SELECTION

The winner of the competition will be determined by the number of votes a design receives. The two designs with the most votes will be awarded the 1st place and 2nd winners.

Notwithstanding the number of votes a design has received, each design and entrant must have fully complied with these terms and conditions in order to be eligible for a prize. If we determine that any of the top 2 designs or entrants have not complied with these terms and conditions, the entrant will be disqualified, and the prize will be awarded to the next placed compliant entrant. If there is a tie with any of the designs where they have the same number of votes these entries will be entered into a random draw, conducted by an independent promotional verification service, to determine the higher placed winner.

8) CONTACTING THE WINNERS

The competition winner will be contacted via email within five working days after the voting period ends to arrange details of how to claim the prize.

Winners must respond to the notification of their prize within 10 working days, otherwise the right to claim the prize will be lost and the Promoter reserves the right to re-award the prize.

By entering, Participants will be deemed to have accepted and be bound by the rules. All entry instructions form part of these Terms and Conditions.

9) VERIFICATION

After the Voting Period, the Promoter will carry out verification checks to ensure the winners have fully complied with these terms and conditions before awarding the prizes. As part of the verification process, your university may be contacted to verify your student status and you may be required to provide evidence of how you (or your friends and family) promoted your entry.

10) TERMS AND CONDITIONS

- a) Data Privacy: We care a lot about the security of your personal data and it will be held in accordance with our Privacy Policy and it will only be used for the purposes of this promotion unless stated and agreed to otherwise. For more information on how we handle personal data, please visit <https://www.adobe.com/privacy.html>
- b) Bulk entries and/or votes made from trade, consumer groups, syndicates or third parties will not be accepted and we will not accept cheating in any form including the use of macros or other automated means of entry, masking your identity by manipulating IP addresses, using identities other than your own, paying for or unfairly obtaining votes and any other behaviour that falls outside the spirit of the promotion.

If we have reasonable grounds to suspect you have cheated, you will be disqualified, and the prize will be awarded to the next placed compliant entrant.

- c) By entering you confirm that you have read and agree to these terms and conditions.
- d) The Promoter reserves the right to amend, alter or terminate this promotion at any time due to circumstances beyond its control.
- e) The Promoter's decision is binding in all matters and we reserve the right not to enter into detailed responses to you.
- f) These rules are governed by English law and subject to the exclusive jurisdiction of the English Courts.

Promoter: Adobe Systems Europe Limited, Market House, 34-38, Market Street, Maidenhead, SL6 8AD.